

智能操作系统的变革与挑战

Evolution & Challenges of Intelligent Operating System

2018.6.28

Content

- ❖ About Us
- ❖ OS Evolution
- ❖ OS Modulization
- ❖ 4 Cases
- ❖ OS Challenges & Future

About ThunderSoft

Who is ThunderSoft?

Smart System Service & Technology Provider



AI & Vision



TurboX

Smart IoT



Smart Vehicle



Global Carrier

Smart System

Start-up

Fast Growing

Expanding

Core Technology

2008

founded



2009

Japan branch



2010

Qualcomm
Smartbook

Investment from
Qualcomm, ARM,
Spreadtrum, NL



2011

Qualcomm
Joint Lab

Spreadtrum
Joint lab



2013

Intel/MS
Joint Lab

Camera
Turn-key



2014

JV with
Intel

H5OS
Security



2015

JV with
ARM

IPO
300496



2016

JV with
Qualcomm

Rightware
Acquisition



2017

TurboX
SoM & OS

MM Solution
Acquisition



2018

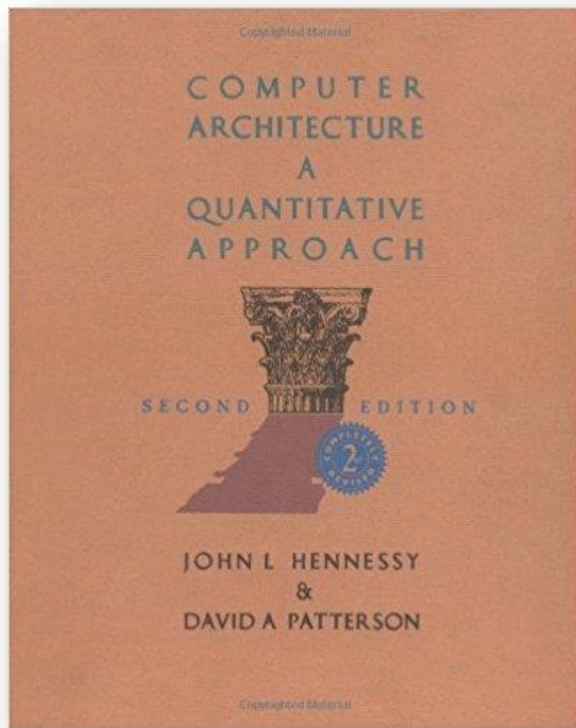
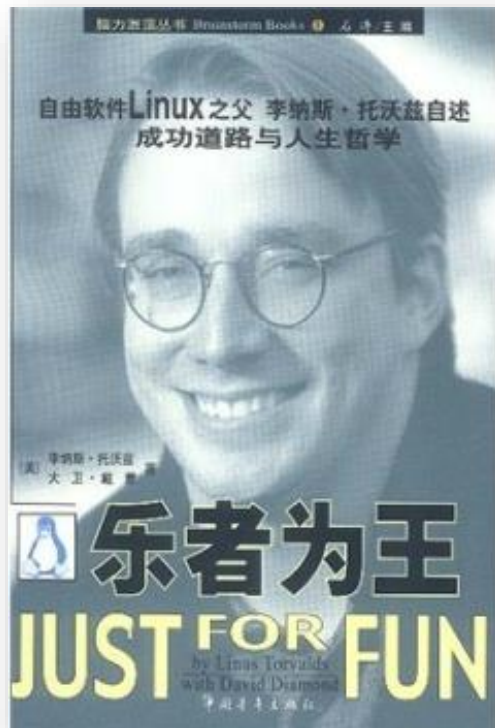
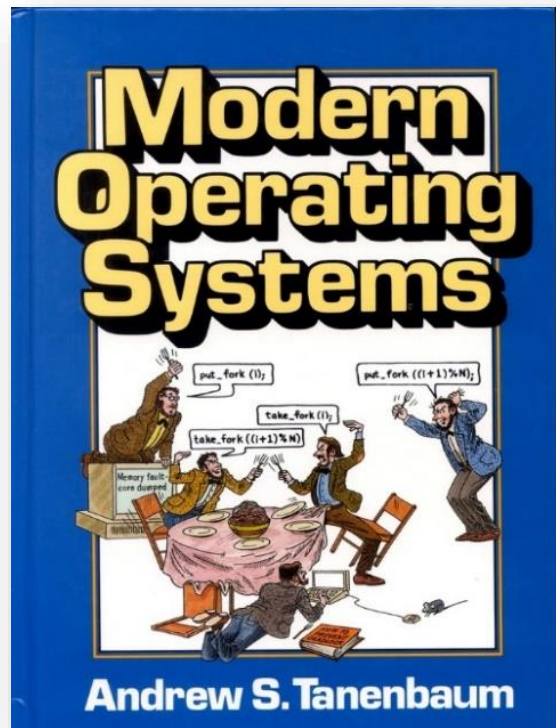
IoT Scaling

AI Dev Kit

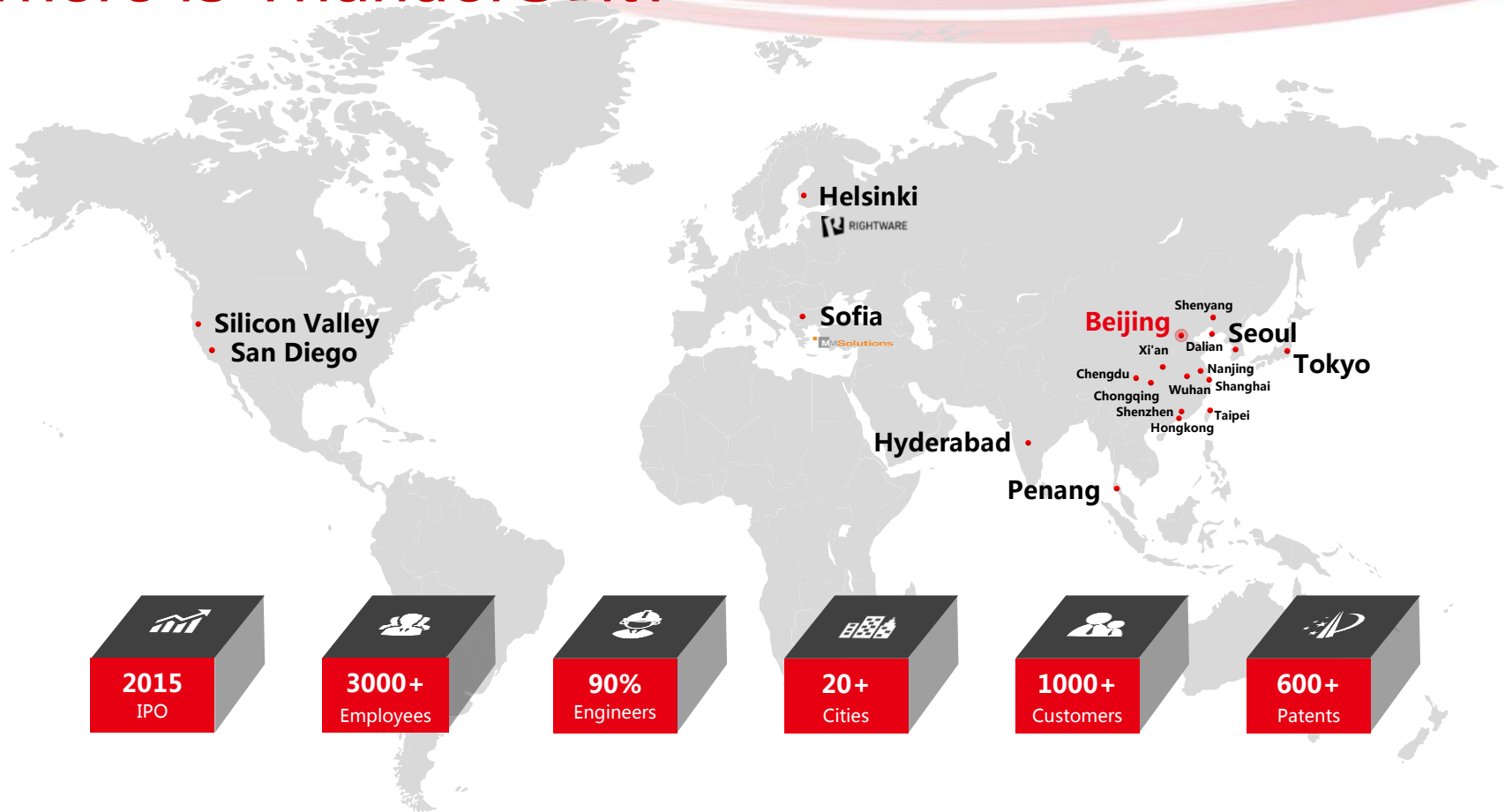
India/Malaysia
Branch



What does ThunderSoft read?



Where is ThunderSoft?



What does ThunderSoft do?



Smart IoT



Smart Vehicle



Smart System



Services



Full-stack Engineering



SoC Enabling



Turn-key Solution



Embedded OS



System Maintenance



Cloud



FOTA



DM



Security

Middleware

AI

UI

Connect

Camera

Security

OS



Hardware



Technology



Optimization



Security



Vision

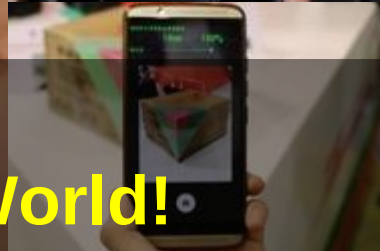
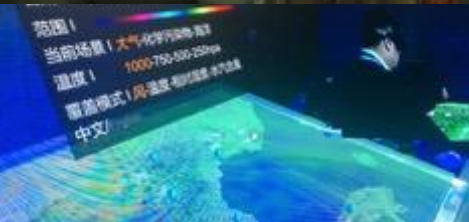
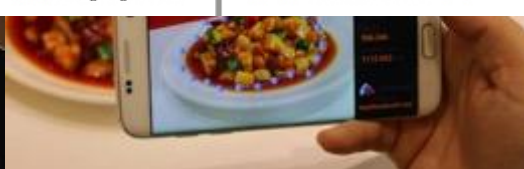


Graphics



AI





Where are we going?

Build the colorful intelligent World!

OS Evolution

Evolution of Operating System



1960s
大型计算机

操作系统: UNIX
交互: 键盘



1990s
个人计算机 (互联网)

操作系统: Windows / Mac OS
交互: 键盘+鼠标



2010s
手机/平板 (移动互联网)

操作系统: Android / iOS
交互: 触摸屏



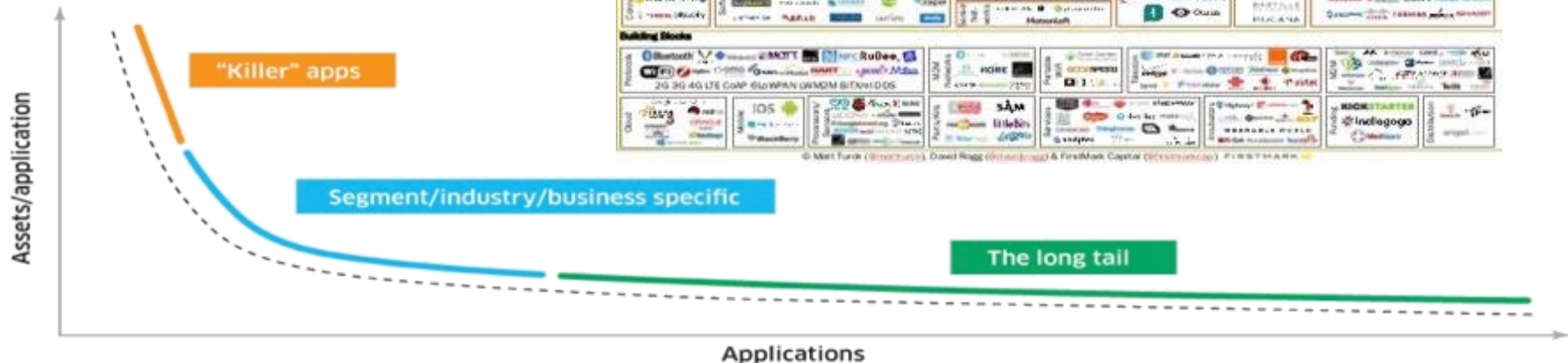
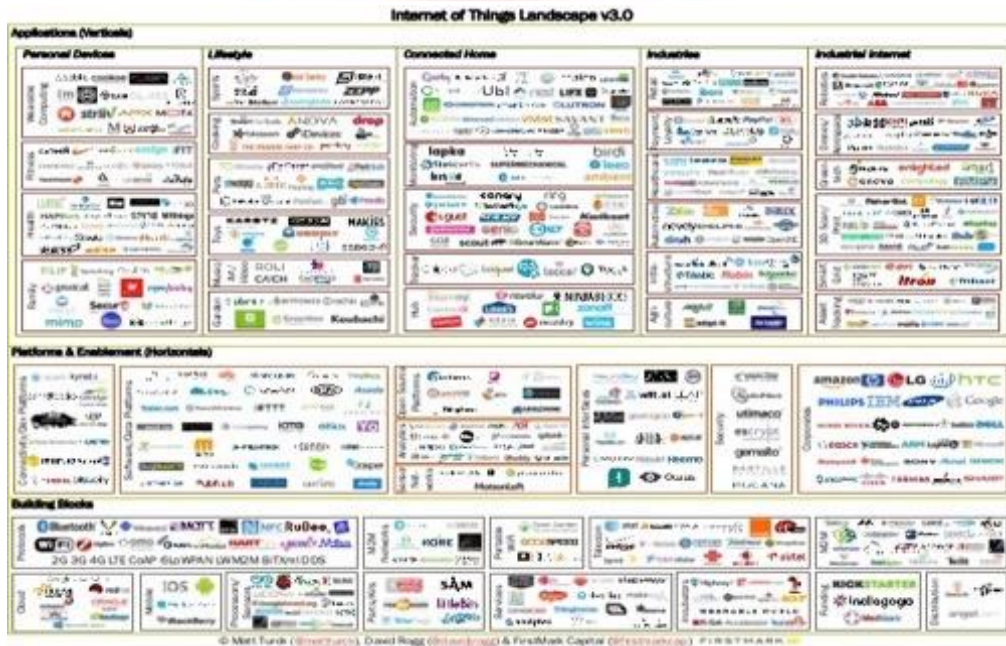
2020s
物联网/人工智能/机器人

操作系统: ???
交互: ???

操作系统的演进伴随着计算平台发展

the Mass Program of IoT

- ❖ Thousands customers
- ❖ Inexperienced on QCT platform
- ❖ Small volume
- ❖ Highly Fragmentation
- ❖ Prefer Open Source
- ❖ Can't afford high development cost
- ❖ More access for help



Gaps of IoT Operating System

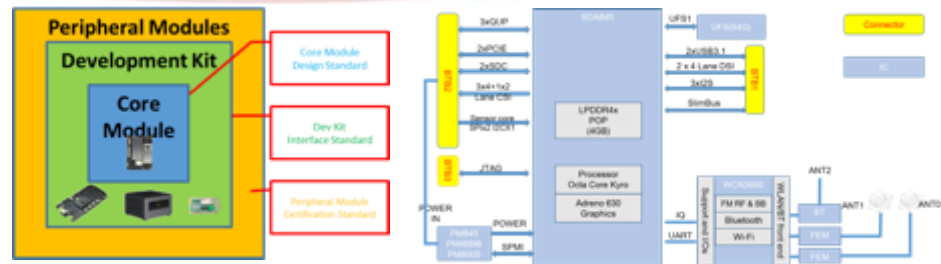
- ❖ IoT customers asks for different features => need **IoT specific feature sets**
- ❖ IoT customers needs more and longer support => need **well-maintained SW**
- ❖ IoT customers asks for more choices => need support **more SW/HW modules**
- ❖ IoT customers are facing more choices => need **accessible docs and portals**
- ❖ IoT customers are less technical => need cleaner & more **solid software**
- ❖ Many Projects, Smaller Projects => need **complete software solution**

Open Standard · Maintainability · Controllability · Modularity

AI · Audio · Camera · Tools · Security · Performance

OS Modulization

长风联盟
Changfeng Alliance

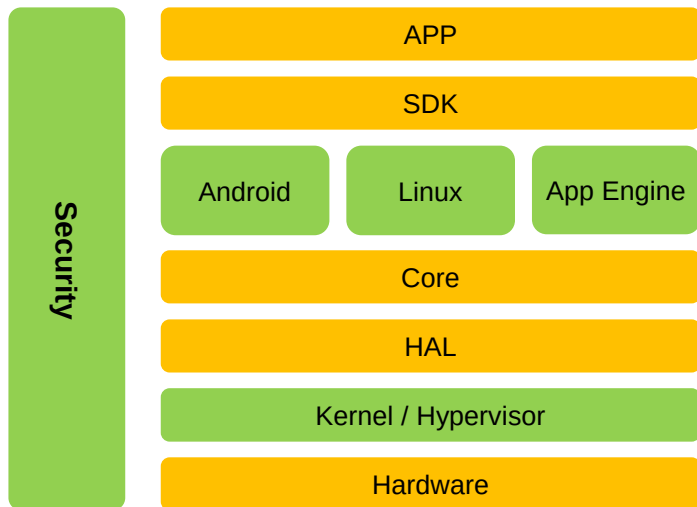


Hardware

- Computing: 820/845, CPU, GPU, SNPE, DSP
- Changeable Camera: Single-Cam, Dual-Cam, Depth-Cam
- Memory: 4/8GB RAM, 16GB ROM
- Wired & Wireless Charging: Wi-Fi, HDMI

SW Module	Description
Apps	Face/Object/Food/Scene Recognition, Video Analysis
Services	Data Annotation, Data Training, SNPE/HVX training & support, Optimization, Algorithm Store.
Tools	Data Mgmt Tool, Annotation Tool, Training Tool, Tuning Tool
SDK	SNPE, AI algorithm plug-in, security, AI task scheduler, etc.
OS	Android & Linux. AI Acceleration Lib, SNPE integrated AI

IoT Software Modulization



Better Ingredients.
~~Better Pizza.~~ IoT.

4 Cases

Case #1 – Dual Screen



志新手机



Yota Phone



Flex Phone



Cast II 投影手表



魅族Pro 7



三星
Feature Phone



中兴天机Axon M



三星W2018

Dual Screen Support

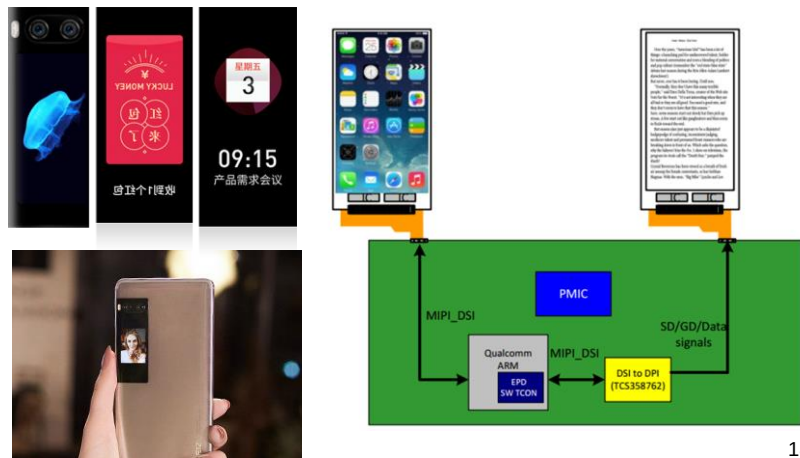
Before Android 8

- ❖ New Viewport Conception
- ❖ Enhanced Window Manager
- ❖ Enhanced Activity Manager
- ❖ Input Manager Service & IME
- ❖ Multi-Window Launcher



After Android 8

- ❖ Input support of 2nd screen
- ❖ HDMI enabling
- ❖ Power Management
- ❖ Qualcomm composition mechanism
- ❖ DisplayPort Alternate Mode
- ❖ Application on 2nd screen



Case Study #2 - Smart AR/VR

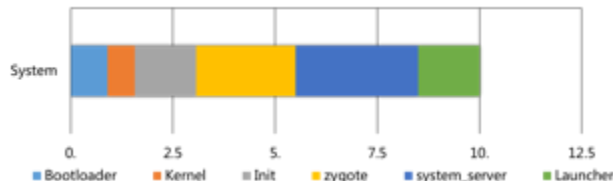
- ❖ AR/VR Resource & Solution
- ❖ Full Stack Engineering Services
 - ▶ HW, SW, Camera, Audio, UI, AI, ...
- ❖ AR/VR SoMs
 - ▶ 8009, 626, 820, 835, 845, etc.
- ❖ Core Technology
 - ▶ SoM
 - ▶ SoC Leveraging
 - ▶ Fast Boot
 - ▶ Low Latency
 - ▶ On-device AI
 - ▶ End to End Security
 - ▶ Circle Display
 - ▶ ...



Tech Modules in IoT

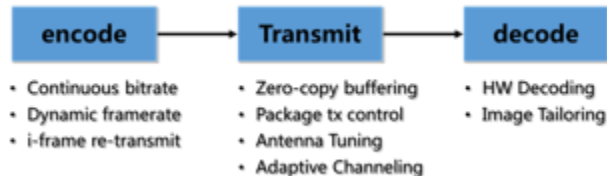
Fast Boot

- Android <10s
- Linux < 5s
- Camera < 400ms
- Wi-Fi < 10s



Low Latency

- VR Latency < 17ms
- Streaming < 150ms



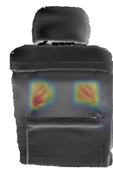
SoC Leveraging

- CPU
- GPU
- DSP
- VPU



On-Device AI

- AI Algorithms
- Tuning & Optimization
- Multi-cam & Depth Cam
- Voice UI



Case Study #3 – Smart Car

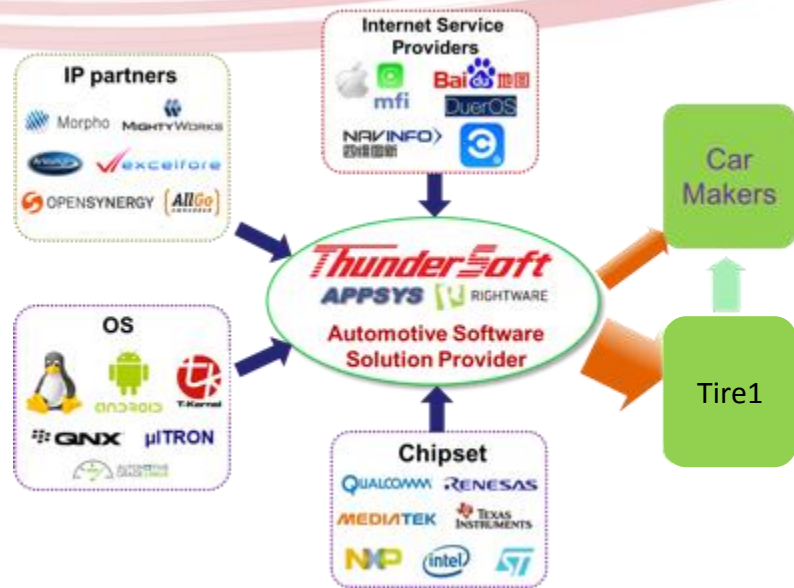
❖ Positioning:

- ▶ Provide smart cockpit and IVI turn key software solution for Tier1 and OEM.

❖ Product Line:

- ▶ OS for Automotive, Android, Linux & RTOS
- ▶ IVI software solution and service
- ▶ Digital cluster software turn key solution and service
- ▶ ADAS solution and Algorithm
- ▶ UI/UE: Rightware Kanzi UI engine and tools

❖ China Factor: Baidu, Ali, ShangQi, Chongqing...



Sensor-Fusion
InfoADAS system



High Performance
3D UI Engine



Connected Infotainment
System



Cutting Edge
Digital Cluster

Challenges of E-Cockpit

- ❖ 奥迪A3、A4、A7、Q7、A8L
- ❖ 奥迪虚拟化智能驾驶舱风格
- ❖ 应用于全液晶仪表盘、中控液晶屏和中控台下方的触摸液晶屏
- ❖ 营造强烈的科技感
- ❖ 用户更流畅、个性化地使用导航、音乐、车辆操控等核心功能。



Multi Screen



Connected



Prettier



Customized



Faster



Integrated

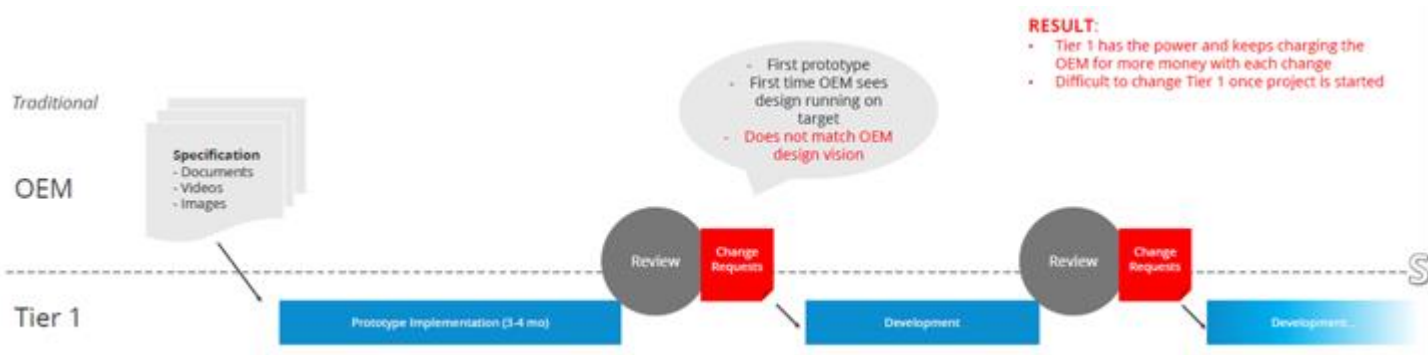


Smarter



User Friendly

UI Modulization



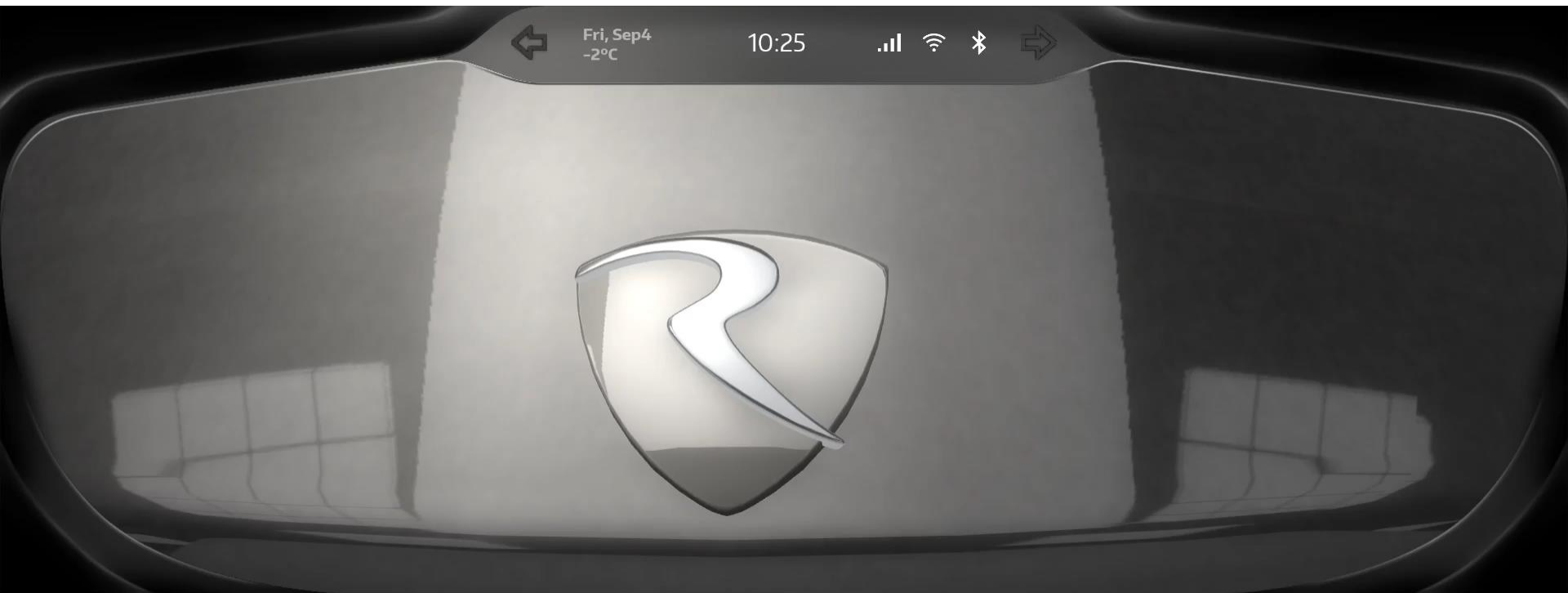
Kanzi Studio



Prettier – T-UI

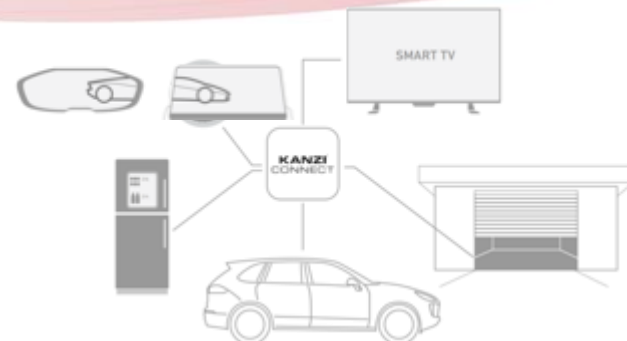


Prettier – T-UI



Device – Device Connection

- ❖ Unified content and service sharing
- ❖ Cross OS, hardware platform and network media
- ❖ Support UI platform for Kanzi, HTML5, Android and more
- ❖ WYSIWYG UI design tool - Kanzi Studio
- ❖ Existing functionality sharing



Single API for multi-displays & Multi-device

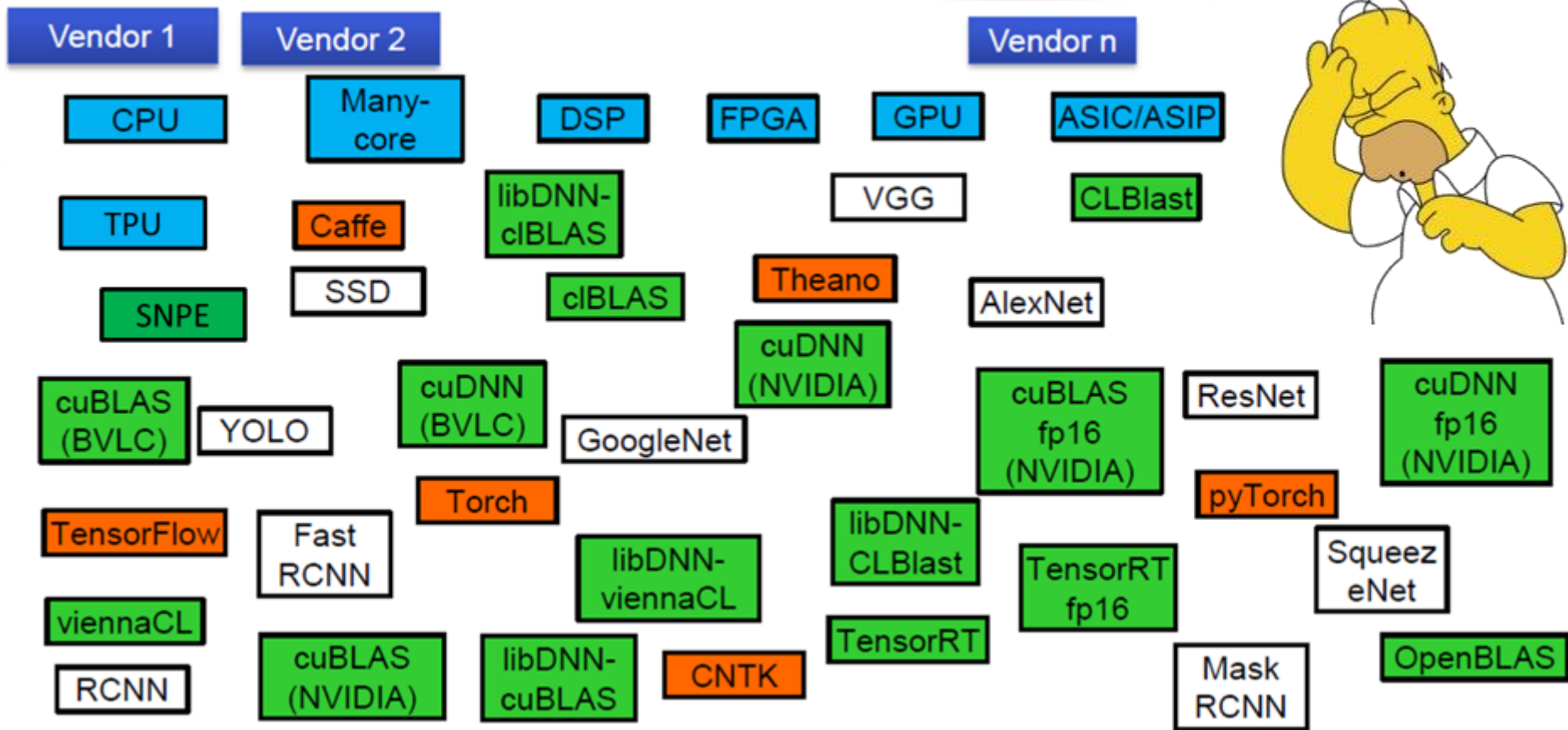


Personalization



AUDI Q8 Sport Concept @ Google I/O 2017

Case Study #4 – the Messy World of ...



AI Modulization - AI Dev Kit



OS Support



Powerful On-device AI Performance



Full Camera Stack



Rich AI Tools



AI Turnkey Solutions



AI Algorithm Store



AI Services Service



DL Training Engine

HW Spec

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SW Spec

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AI Tools	Data Mgmt Tool, Annotation Tool, Training Tool, Tuning Tool
AI SDK	SNPE, AI algorithm plug-in, security protection, AI task scheduler, etc.
OS	Android & Linux with AI Acceleration Lib, SNPE, and integrated AI Frameworks



AI Dev Kit

Do Intelligent Vision Yourself

Video Analytic Algorithm

Video Process Algorithm

Audio Process Algorithm

.....

Algorithm Module SDK

Algorithm Adapter 1

Algorithm Adapter 2

Algorithm Adapter 3

.....

Algorithm Module Platform

Hexagon

Fast CV

OpenCL

OpenGL ES

More Challenges & Opportunities

- ❖ Freedom
- ❖ Open Standard API
- ❖ UI/AI/Security/Connect/Multimedia
- ❖ Open hypervisor & RTOS
- ❖ Reliable Upgrading
- ❖ Functional Safety
- ❖ New Hardware
- ❖ More Innovations



更小

- 更小硬件：智能传感器
- 更小系统：K级OS
- 更小应用：HTML5应用



更快

- 快速通讯：5G
- 极速启动：<1s
- 快速修复：热补丁



更简单

- 交互简单：语音，眼球，脑电
- 开发简单：自动测试
- 优化简单：自动优化



更智能

- 智能汽车
- 情绪理解
- 智能卫星



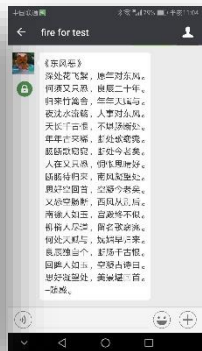
更安全

- 生物认证
- 防物理攻击
- 安全操作系统



更强大

- 深度学习处理器
- 全面异构计算
- 多层次分布式计算



ThunderSoft

联合起来，创造丰富多彩的智能世界

Together, Build the Colorful Intelligent World!

